

HERNANDO DE SOTO HISTORICAL SOCIETY

605 17th Avenue West
Bradenton, FL 34205



941.747.1998
info@desotohq.com

Dear Community Friend,

The Hernando De Soto Historical Society was founded to foster and facilitate an appreciation of Manatee County's Spanish-American heritage and cultural alliances through special events, community collaborations and charitable giving. Over the course of the 80 years, we have represented our community across the country and Spain during processions, festivals, celebrations, contests and shows.

Each year, our organization greatly depends on the generous support of local businesses like yours to fulfil our vision. As we extend this invitation to be part of our community's growth, we respectfully request your consideration for sponsorship. By becoming one of our Heritage Festival Event Partners or a Corporate Partner, your sponsorship will not only help support our community but also provide your business with valuable visibility and recognition. We kindly request your sponsorship to make our mission a reality and enhance your brand's exposure through our exciting partnership opportunities.

Over the last 20 years, our foundation has contributed nearly \$800,000 to our local community through grants, scholarships, and a student ambassador program. These contributions would not be possible without the support from supporters like yourself. Thank you in advance for considering this opportunity to partner with our organization in our local mission.

If you have any queries regarding our organization, or the events, please feel free to contact us at info@desotohq.com.

Sincerely,



Gus Sokos
Executive Director
Hernando De Soto Historical Society

ANNUAL CORPORATE PARTNERS



Our annual Corporate Partnership Program provides businesses with premium advertising exposure while aiding our many **fundraising benefactors**. Your brand will be featured on a 12-month digital and print marketing campaign. Corporate partners also receive premium complimentary access to our prestigious Festival event schedule, their choice of "Presenting Sponsor" designation as well as a complimentary Grand Parade entry.

DE SOTO'S AUDIENCE

- 10,000+ MONTHLY WEBSITE VIEWS
- 10,000+ ORGANIC SOCIAL MEDIA FOLLOWERS
- 200,000+ SOCIAL MEDIA ANNUAL VIEWERS
- 120,000 GRAND PARADE SPECTATORS
- 150,000 ANNUAL EVENT PARTICIPANTS
- HIGHLIGHTS IN NEWSPAPERS, RADIO & TV

	HERNANDO
OPPORTUNITY TO WELCOME GUESTS AT PRESENTING EVENT	•
MAIN STREET PUTT-PUTT *team entry	8 players
CHARITY GOLF TOURNAMENT *team entry	4 players
HERITAGE FESTIVAL PROGRAM	PROMINANT LOGO
BEERTOPIA TICKETS	2
BALL TICKETS *event only	8
BALL + DINNER TICKETS	16
QUEEN SELECTION PROGRAM TICKETS	16
DIGNITARY RECEPTION TICKETS	8
AFTER PARADE PARTY TICKETS	10
SAN CRISTOBAL OUTING	12 guests
VIDEO BOARD PRESENCE *at all annual events where applicable	PROMINANT LOGO
ONSITE ADVERTISING PRESENCE *at all annual events where applicable	PROMINANT LOGO
SOCIAL MEDIA PRESENCE *at all annual events	PROMINANT LOGO
WEBSITE - ENTIRE SITE FOOTER *12 months	PROMINANT LOGO
TV ADVERTISING PRESENCE *at all annual events where applicable	PROMINANT LOGO
PARADE ENTRY(S)	2
PRESENTING SPONSOR DESIGNATION *your choice of 1 annual event	•
INVITATIONS TO EVENT HOSPITALITY AREAS *where applicable	•
LOGO ON ALL ANNUAL EVENT TICKETS *where applicable	•
LOGO IN ALL ANNUAL EVENT THANK YOU EMAILS	•
	\$15,000



ADDRESS
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PHONE
941-747-1998

HOURS
Monday-Thursday:
9am - 5pm

WEBSITE
www.desotohq.com